

DJECO ENVIRONMENTAL POLICY

3 main areas:



Choice of materials



Avoiding packaging waste



Shorter transport & supply chains

1. CHOICE OF MATERIALS

Choice of resistant materials = products designed to last:

- Dense and thick cardboard for our stacking cubes or puzzle pieces.
- Choice of the best quality plywood (Grade A) blending resistance and aesthetics.

Raw materials from sustainable sectors always preferred:

- **FSC®-certified wood and cardboard:**

Djeco is FSC® certified since 2009.

- We ensure that the wood, paper and cardboard used come from **managed resources** and are exploited **responsibly** (no large-scale felling, replanting of trees, social criteria, etc.).
- Closely supervised certification process (annual audit).

→ To date, 77 % of our wood and cardboard products are certified by the **FSC® eco-label**.

We print 2 types of FSC® logos on our products:



Products bearing the **FSC® Mixed** label are made from fibers: **70% from FSC®-certified forests.**



Products with the **FSC® 100% Wood** label are made from wood that is sourced from **FSC®-certified forests.**

- **Rubber wood from sustainably-managed forests:**

- Rubber wood is widely used in the toy industry:



Once the rubber tree no longer produces latex, it can be recycled by using wood for the manufacture of wooden products, including toys. We ask our partners to source wood from sustainably forests and require that the process is **certified at least once a year**.

→ Logo for products containing rubber wood, +/- 40 refs (ex: Baby White).

- **100% of our cardboard and paper products are printed with inks made from vegetable oil such as linseed or soya.**

- The inks are plant-based alternatives to traditional petrochemical binders.



2. TO PREVENT WASTE GENERATION

Optimized pack size:

- Pack size is adjusted as closely as possible to match the size of our products. Few unnecessary materials.

End of single-use plastic:

- Elimination of overwrap film: **95%** of our collection is now sold **without** overwrap film.
- **60%** of plastic in our boxes has been **replaced** by a paper equivalent or cardboard wedges.



Over a year, more than
10 tons of plastic are saved.



3. SHORTER TRANSPORT & SUPPLY CHAINS TO REDUCE OUR IMPACT



- **7% of our purchases are now made in the EU;**
 - Observation puzzles & promotional bags in Spain
 - Puzzles Gallery in Holland
 - Height charts in France
 - POS items in the Czech Republic and France

→ Our objective is to progress from year to year, new ranges produced in Europe are being created, like Colouring Gallery Collection developed this year.

• Opting for low-impact procurement:

- Optimization of container filling.
- Our products are loaded on CMA container ships running on LNG (Liquefied Natural Gas), much less polluting than traditional diesel engines.

→ 70% of our freight now; **100% target by 2025.**

Key points

OUR ECO-DESIGN GUIDELINES:

1. End of single-use plastic.
2. Preference given to materials from sustainable sectors (FSC®).
3. Choose quality materials to ensure the durability of the product.
4. Adopt the least environmentally damaging transport options.

